

What is a Purple Martin?

- Purple Martins are the largest member of the swallow family in North America measuring 7½ inches long and weighing 1.9 ounces.
- Like all swallows, Purple Martins are aerial insectivores which means they eat only flying insects that they catch in flight.
- Purple Martins spend the non-breeding season in Brazil then every Spring migrate to North America to nest. East of the Rockies Purple Martins are totally dependent on human-supplied housing.
- The association's mission is to restore and preserve the Purple Martin population throughout Wisconsin.
- The Purple Martin population has shown a steady decline in Wisconsin and the goal of the Wisconsin Purple Martin Association is to reverse that trend with a partnership between current and potential landlords.
- Purple Martins have specific requirements and knowing what those requirements are can make a difference whether or not you are successful when trying to attract and manage a colony.



Learn more at:

www.wisconsinpurplemartins.org



“To restore and preserve the Purple Martin population”

Dedicated in memory of conservationist
and Purple Martin landlord

GILBERT A. VOSS